



**EXTRA OPTIONS  
FOR PVC CARDS**



**GM SPORTS CONSULTANCY LIMITED**

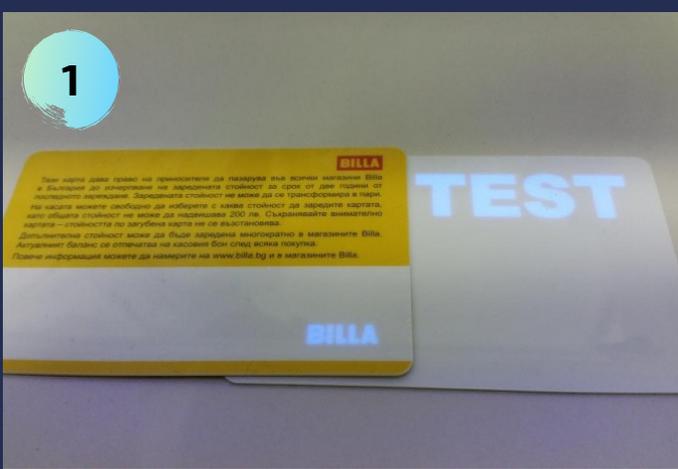
**11 Willow Grove, Harworth  
Nottinghamshire, DN11 8NN  
UNITED KINGDOM**

**VAT Number: GB 201 956524**

**Registered Company No. 9327743**

**TELEPHONE: +447448800916**

**EMAIL: [info@sportncards.com](mailto:info@sportncards.com)**



# SPORT N CARDS

**Make your cards stick out from the crowd and personalize them in ways you could never imagine!**

**IT'S OUR WORK.....BUT YOUR CARD**

## EXTRA OPTIONS

### 1) INVISIBLE INK

This is printing with "invisible" ink which becomes visible only at a particular light (so called „blacklight“). In a similar way are printed special protective elements of the banknotes. It is extremely appropriate as additional level of protection of the cards by falsification and abuses. There may be printed any text or image which on normal daylight is not seen but at lighting with violet light becomes visible.

### 2) HOT STAMP

The hot stamping is a technology for transferring a metalized foil layer on material. By this printing method is allowed the realization of unique ideas and projects by the designers as well as possibility for protection of products with the so-called hologramic foil. At the hot stamping are used special magnesium plates by which by applying the respective pressure and temperature may be printed different images, company logos, texts and other graphical elements.

### 3) HOLOGRAM

The hologram is a photographic technology which records the light dispersing by one object and then presents it in a manner that looks three dimensionally. The hologram is a form of representation which affords the recording and reproduction of three dimensional images by means of laser. The hologram placing gives additional protection to the product.

### 4) INDIVIDUAL PACKAGING

The cards may be also packed separately in promotional sleeve / envelope. The package may be printed with design given by the customer.